

**We're investing
£19.1 million
in Brighouse
to build a town
where history lives,
communities
come together
& memories
are made**

- ▶ **Enhancing Brighouse's profile as a destination & increasing the numbers walking and cycling**
- ▶ **Improving connections to the Canalside and harnessing the historic value of Thornton Square for events and for the community**
- ▶ **Enhancing the retail and leisure offer by prioritising people and providing opportunities to sit and meet**
- ▶ **Catering for a wider catchment of people and for future housing and industry growth around Brighouse**
- ▶ **Improving air quality by reducing vehicle congestion**
- ▶ **Putting high-tech manufacturing at the heart of the towns future by creating Industry 4.0 to boost productivity and innovation**

▶ The Objectives

**Our vision has
four specific objectives:**



Place

Reinvigorating Brighthouse town centre as a distinctive destination for the community, Calderdale and beyond.



Health, Wellbeing & Sustainability

Improve links between the town centre and green spaces to provide access to nature and encourage health and wellbeing improvements by making walking and cycling more attractive.



Enterprise

Build on the town's manufacturing history, encourage trade and investment across the Leeds City Region and across the UK and the world.



Inclusive Growth

Provide greater access to skills and employment with a focus on apprenticeships and vocational learning and encouraging businesses to grow and create jobs.

▶ The Projects

In 2021, Brighthouse was awarded £19.1 million from the Government's Towns Fund to deliver a series of projects that will reshape and reinvigorate the town and support long term economic and productivity growth.

Five projects were chosen:

“Brighthouse town centre is already a vibrant place. But we know there is so much more we can achieve together.”

Brighthouse Market Revitalisation: £3.04m

- New secure market building with 40 fixed and pop-up stalls
- Improved facilities for traders
- Flexible event space in the centre of the market

Retail and Leisure: £9.03m

- Improving the town centre for pedestrians
- Wider footways, better paving and new planting areas
- More places to sit and meet friends and enjoy the town

Canalside and Thornton Square: £5.97m

- Opening up Brighthouse to create a community feel
- Thornton Square to become a large event/community space
- Improved links to the canal side from market and Bethel Street

Brighthouse Welcome: £0.41m

- Improved environment to make it easier for people to walk into Brighthouse centre
- Bike racks at key locations to encourage cycling to the town
- Reducing the amount of traffic through the town

Industry 4.0 & Skills: £0.65m

- Supporting small and medium sized businesses explore digital technology
- Creation of a Hub with 'living lab' at Kirkdale House in the town
- Capacity for 70 apprenticeships and training

Bethel Street

Projects:
Brighthouse Welcome
Retail & Leisure Offer
Canalside & Thornton Square

- 1**
Free of traffic
- 2**
Plants and street trees add a little green to the town centre and help to reduce the effects of flooding
- 3**
High quality locally sourced natural materials like sandstone
- 4**
One-way traffic
- 5**
Entrance to Bethel Street car park



► Commercial Street

Projects:
Brighthouse Welcome
Retail & Leisure Offer
Canalside & Thornton Square

- 1**
Free of traffic
- 2**
Wider pavements
- 3**
Places to sit
made of natural
materials like
stone and timber
- 4**
One-way traffic



▶ Thornton Square

Projects:
Brighthouse Welcome
Retail & Leisure Offer
Canalside & Thornton Square

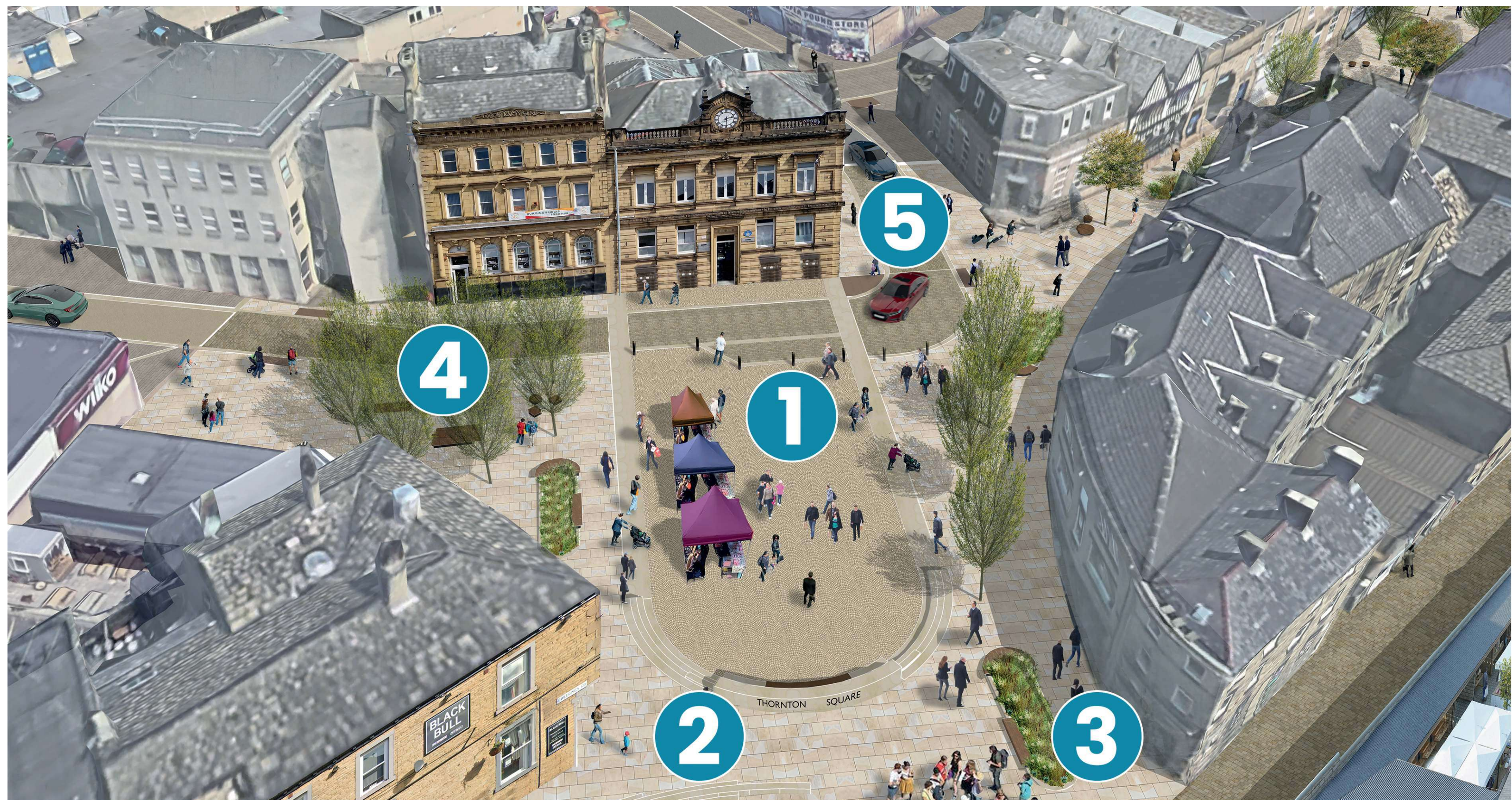
1
New town square.
A destination for
people to get together
and space for events

2
Carefully chosen
materials to
complement local
heritage and buildings

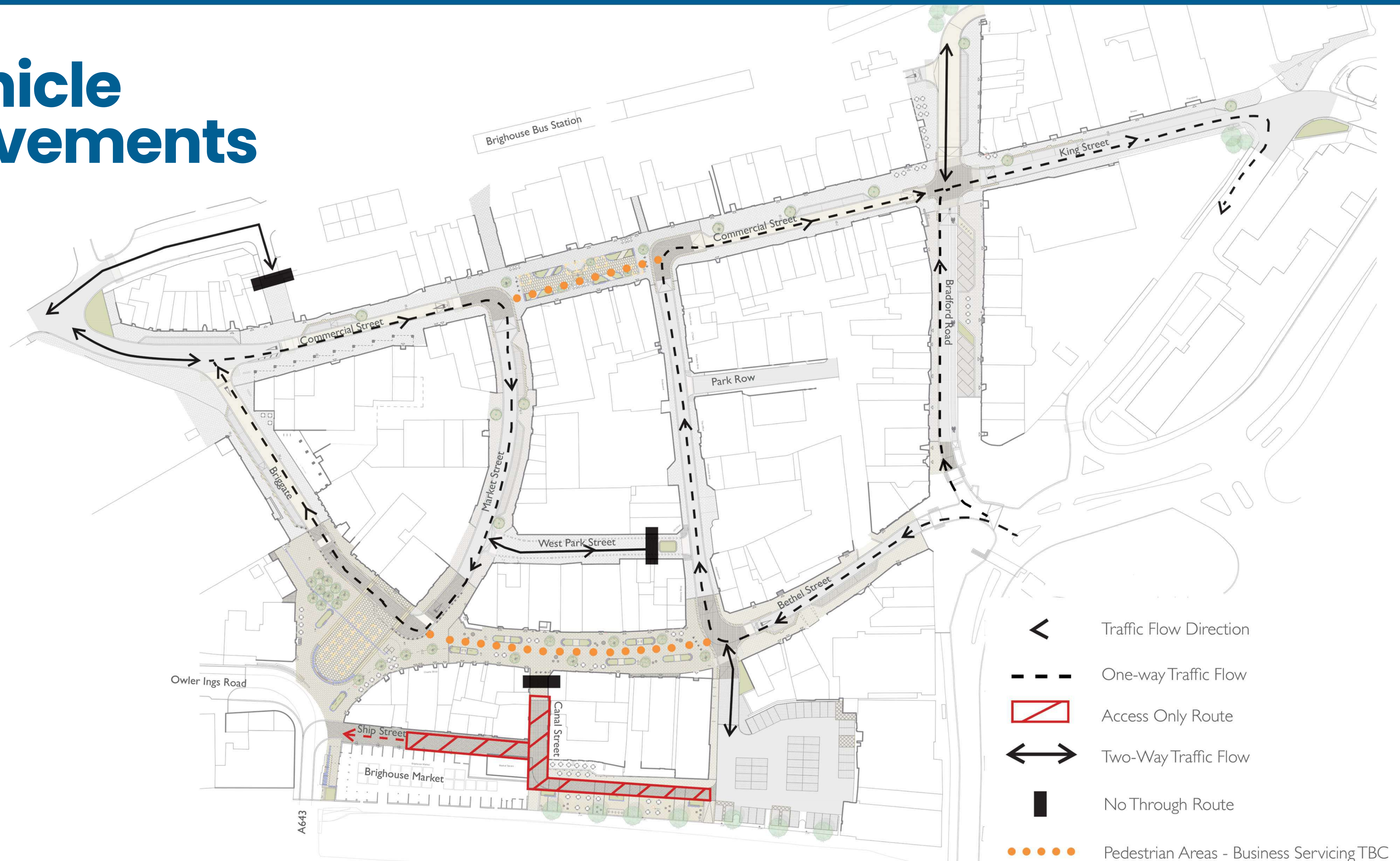
3
Places to sit made
of natural materials
like stone and timber

4
Street trees add shelter
from the rain and sun
and add greenery

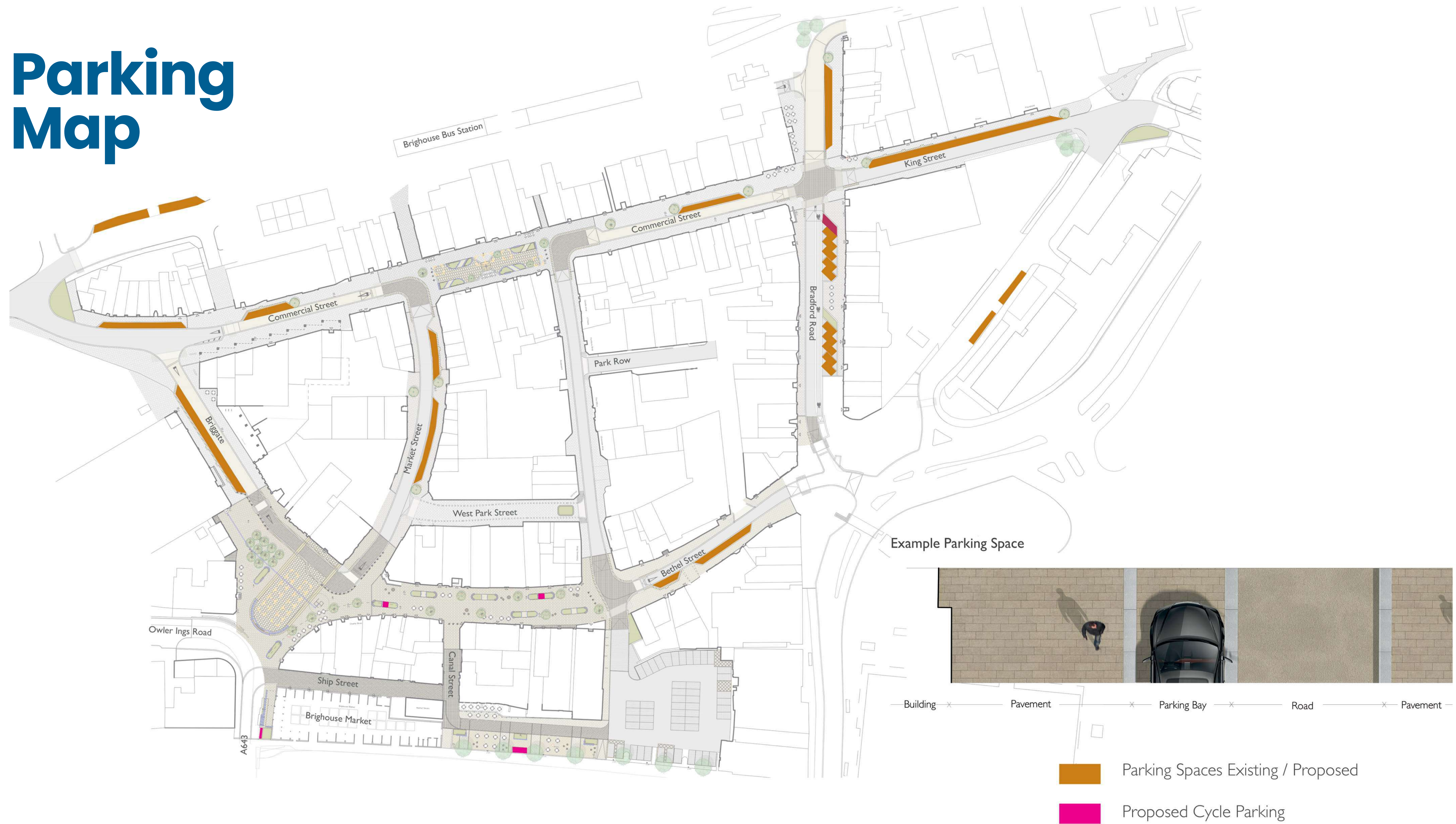
5
One-way system



Vehicle Movements



Parking Map



Brighouse Market Aerial View

Project:
Market Revitalisation

1

New Brighouse Open Market with stalls around the outside

2

Level space for events or temporary market stalls

3

New timber frame main entrance

4

Potential new entrance and exit connecting the market to the canalside

5

Seating areas inside the market with views out over the canal



▶ Brighouse Market Main Entrance

Project:
Market Revitalisation

1

Locally sourced natural stone to complement neighbouring buildings

2

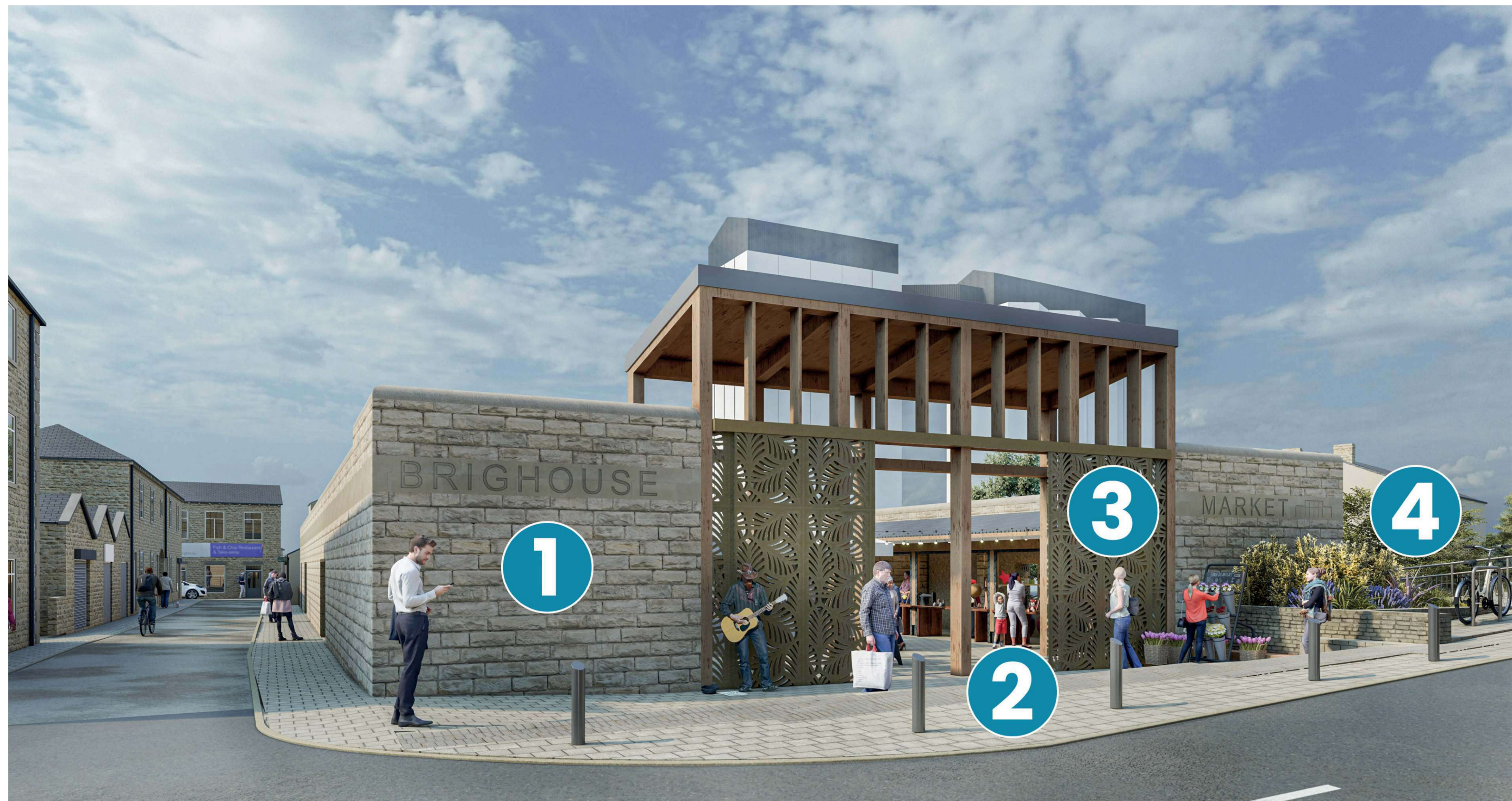
Improved pedestrian area at the front and level access to the market

3

Secure metal gates featuring a Brighouse-themed design

4

Proposed location of new cycle parking



▶ Brighthouse Market Ship Street

Project:
Market Revitalisation

1

Decorative gates with a design matching the front gates

2

Level access to the market entrance from Bethel Street car park

3

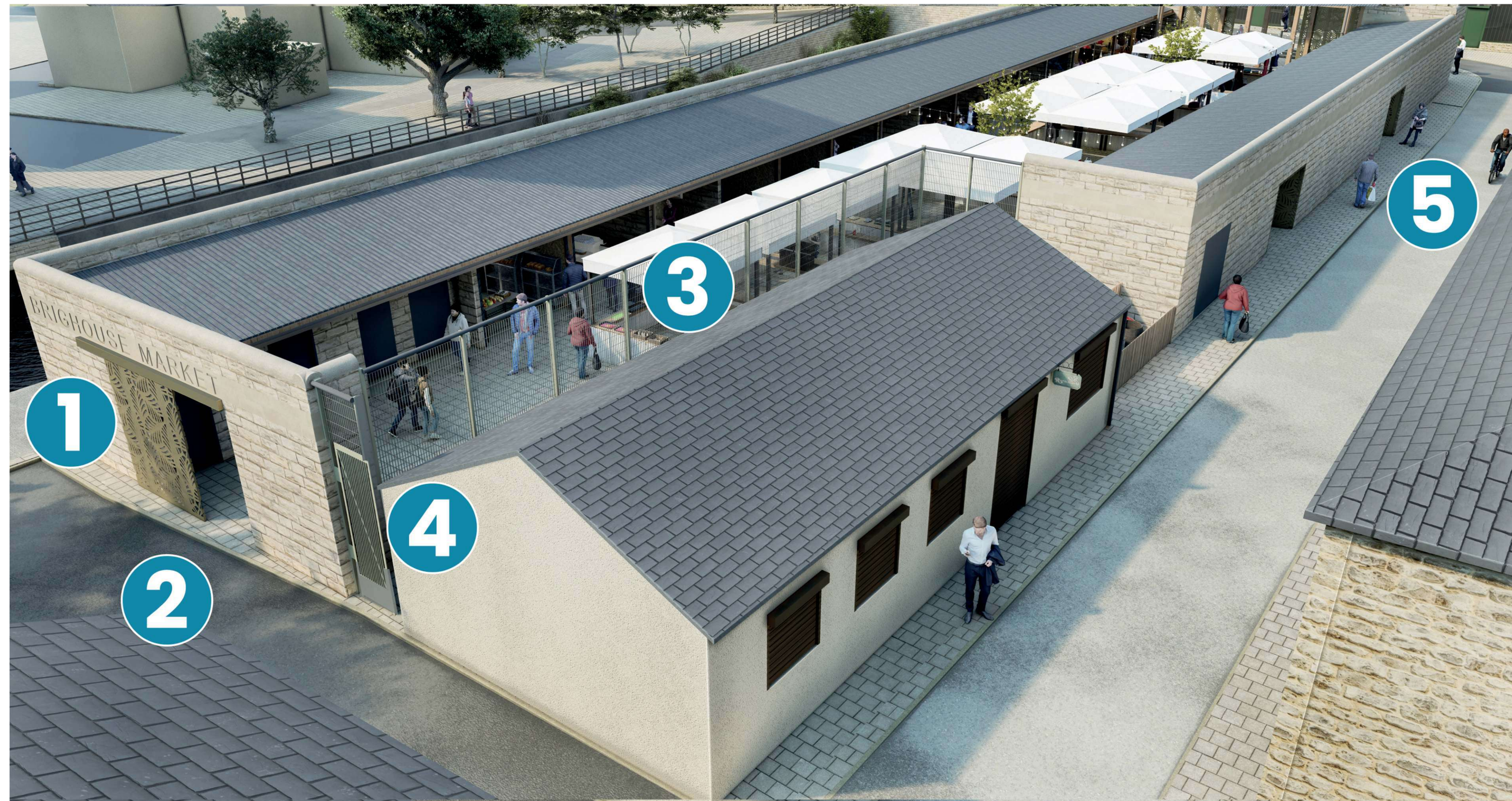
Small wall with fencing allows daylight into the Market Tavern

4

Access gate for Market Tavern storage area

5

Two new entrances and exits connecting market to Ship Street



▶ Brighthouse's Industrial Evolution

Project:
Industry 4.0 & Skills

Industry 4.0 & Skills project is the first to be delivered as part of the Town Deal

Work underway to transform Kirkdale House on the Armytage Road Industrial Estate – due to open in September

Offering 70 apprenticeships & featuring high-tech equipment showcasing augmented reality, advanced manufacturing and robotics

A range of short training programmes to support small and medium sized businesses, helping them to upskill their current workforce, improve productivity and increase innovation

Calderdale College leading the project alongside University of Huddersfield, Textile Centre of Excellence, West Yorkshire Manufacturing Services and Calderdale & Kirklees Manufacturing Alliance.

